



DESTINATIONS POUR TOUS | FOR ALL

MONTREAL 19 - 22 OCTOBRE 2014

UN MONDE POUR TOUS | ONE WORLD FOR EVERYONE

What: The first-ever [World Summit Destinations for All](#)

When: October 19 - 22, 2014

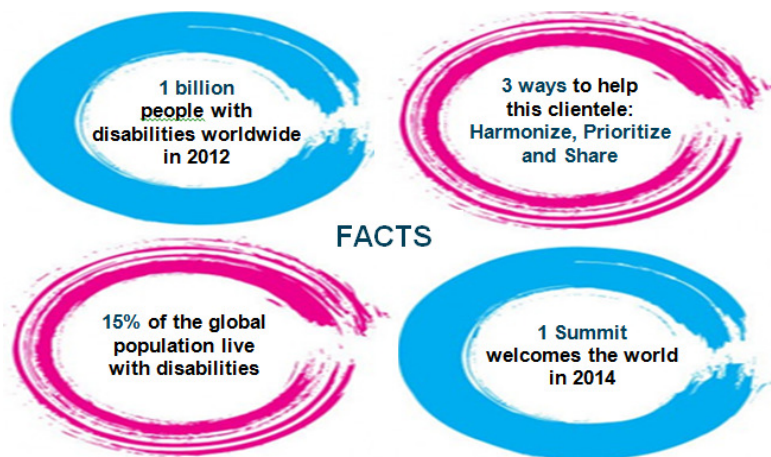
Where: [Palais des congrès de Montréal](#) (Québec), Canada

Who: Organized by Kéroul, Québec's leading authority on accessible tourism

Why: The issue of **accessible tourism** has never been more relevant: 15% of the world's population are currently living with a disability, and with a greater aging demographic, this number will only increase. It is time to think of tourism no longer solely as a luxury, but as a need that is shared by **everyone**.

By making tourism accessible to all, destinations are:

- Responding to the reality of an aging population who has the same rights as others
- Providing a more inclusive focus on all customer requirements
- Winning the loyalty of travellers
- Distinguishing themselves from the competition
- Contributing to their destinations' civic pride
- Opening up to a major economic opportunity
- Contributing to sustainable development



Participating Sectors:

Tourism	Culture	Transport	Others
Destinations Tourism organizations Hotels and other accommodation providers Resorts Restaurants Attractions Travel agents Tour operators	Cultural establishments: Museums Libraries Theatres Concert halls Cinemas Festivals Heritage sites and monuments	Airports Airlines Cruise lines Trains Coach lines Taxis Public transit Adapted transit services	Public departments Standardization agencies Professional organizations Universities Research sectors NGOs and advocacy groups

Supported By:

World Tourism Organization (UNWTO) World Centre of Excellence for Destinations (CED) European Network for Accessible Tourism (ENAT) Transport Canada's Transportation Development Centre Society for Accessible Travel and Hospitality (SATH, USA)	Tourisme Québec International Social Tourism Organisation (ISTO) Fundación ONCE (Spain) Access Tourism New Zealand Tourisme et Handicaps (France)
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Be a part of the movement to make universal accessible tourism a reality, at the **World Summit Destinations for All**.

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